

WIDELY RECOGNISED AS THE LEADING  
AND MOST RELEVANT JOURNAL FOR THE  
INDUSTRY WHICH IT SERVES



In digital terms our interactive issues have opened up opportunities for us to embed your video content, add brochure downloads, slideshows, LinkedIn profiles and more.

## COUNTRY BREAKDOWN

(Source: Label Print Out/Postal Code Areas)



### Europe

United Kingdom 470  
Ireland 57  
Holland 102  
Belgium 86  
France 309  
Germany 332  
Italy 284  
Spain 235

Portugal 91

Austria 99

Greece 36

Switzerland 84

Sweden 89

Norway 46

Finland 63

Denmark 81

Eastern Europe 427

Middle East 198

Africa 317

Far East Asia &  
Pacific Region 604

South America 573

North America 630

# FOLDING CARTON INDUSTRY

## INCORPORATING NEWS AND COMMENT FROM PRO CARTON, ECMA AND THE PPC!

Read by carton makers, cartonboard mills, equipment and machinery suppliers and carton buyers throughout the world.

The magazine is published in January, March, May, July, September and November each year.

## 2026 PROGRAMME

**JAN/FEB** Cutting and Creasing Review.

**MAR/APR** Sheetfed Printing Review.

**MAY/JUNE** Inks, Coatings and Varnishes, Adhesive Applicators and Quality Control.

**JULY/AUG** Laminating  
Reel Fed Printing Review.

**SEPT/OCT** MIS Systems/Computer Software and Barcoding. **ECMA Congress.**

**NOV/DEC** Carton Gluers and Window Patchers Reviewed.

The following subjects will also be reviewed throughout the year in a series of in-depth articles compiled by our editorial staff and contributors:

- Board Mill Profiles
- Carton Plant Profiles
- Equipment Supplier Profiles
- Carton People Profiles
- Carton User Profiles
- New Products, Equipment & Services
- Equipment Installation Reviews
- Product Review Profiles

In addition, each issue contains its regular and established schedule of articles of topical and immediate relevance to readers. Included in these are: Corporate Affairs • New Products • Suppliers Guide • Classified Advertising

## ADVERTISING RATES 2026

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€2420	€1375	€760
2 Insertions	€2340	€1320	€725
3 Insertions	€2270	€1170	€690
6 Insertions	€2035	€1100	€600

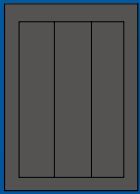
For full  
specs  
see over

UK CUSTOMERS: VAT will be charged at statutory rate.

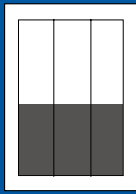
# MECHANICAL DATA

PLEASE EMAIL DAN BRUNTON  
dan@brunton.co.uk TO BOOK ADVERTISING

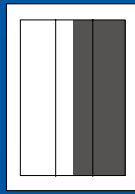
## PRINT



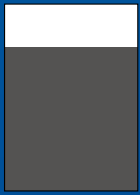
FULL PAGE



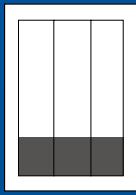
1/2 PAGE (H)



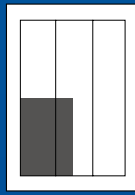
1/2 PAGE (V)



FRONT COVER



1/4 PAGE (H)

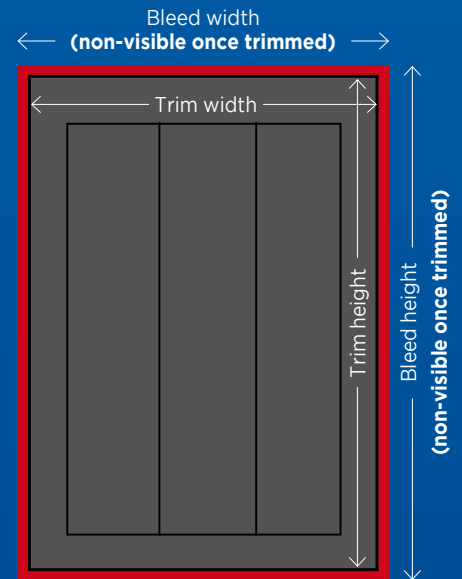


1/4 PAGE (V)



### FULL PAGE ADVERTS

Please keep all critical information out of the bleed area ■ and well away from the trim ■ (at least 6mm) to avoid information being lost.



PRINT	IPBI	FCI	TPP ft. RFN
<b>FULL PAGE</b>	210 x 280 mm (216 x 286 mm with bleed <span style="color: red;">!</span> )	210 x 280 mm (216 x 286 mm with bleed <span style="color: red;">!</span> )	210 x 297 mm (216 x 303 mm with bleed <span style="color: red;">!</span> )
<b>1/2 PAGE (H)</b>	170 x 116 mm	170 x 116 mm	190 x 128 mm
<b>1/2 PAGE (V)</b>	86 x 241.8 mm	86 x 241.8 mm	93 x 272 mm
<b>1/4 PAGE (H)</b>	170 x 60 mm	170 x 60 mm	190 x 62 mm
<b>1/4 PAGE (V)</b>	86 x 116 mm	86 x 116 mm	93 x 128 mm
<b>FRONT COVER</b>	210 x 210 mm <b>PLUS 3 mm bleed - right and bottom ONLY</b> (213 x 213 mm with bleed <span style="color: red;">!</span> )	210 x 219.5 mm <b>PLUS 3 mm bleed - right and bottom ONLY</b> (213 x 222.5 mm with bleed <span style="color: red;">!</span> )	
<b>DPS 1/2 PAGE (H)</b>	420 x 107 mm <b>PLUS 3 mm bleed - left, right and bottom ONLY</b> (426 x 110 mm with bleed <span style="color: red;">!</span> )	420 x 107 mm <b>PLUS 3 mm bleed - left, right and bottom ONLY</b> (426 x 110 mm with bleed <span style="color: red;">!</span> )	<p><b>DPS 1/2 PAGE (H)</b></p> <p>Please keep all critical information out of the bleed area <span style="color: red;">■</span>, the gutter <span style="color: yellow;">■</span> and well away from the trim to avoid information being lost.</p>
<b>NB. ALL DIMENSIONS ARE WIDTH BY HEIGHT</b>			

## WEB BANNERS

### STANDARD ANIMATED WEB BANNER

728 pixels wide x 90 pixels deep @ 72dpi  
€600/month (minimum of three months)

### SKYSCRAPER ANIMATED WEB BANNER

206 pixels wide x up to 600 pixels deep @ 72dpi  
€850/month (minimum of three months)



## E-NEWSLETTER BANNERS

### STANDARD BANNERS

1200 x 170px @ 72dpi  
€150 per e-newsletter

### SQUARE BLOCK

350 x 350px @ 72dpi  
€150 per e-newsletter

