

INSPIRATION, INNOVATION, INFORMATION.



In digital terms our interactive issues have opened up opportunities for us to embed your video content, add brochure downloads, slideshows, LinkedIn profiles and more.

THE PACKAGING PORTAL

RECOVERED FIBRE NEWS

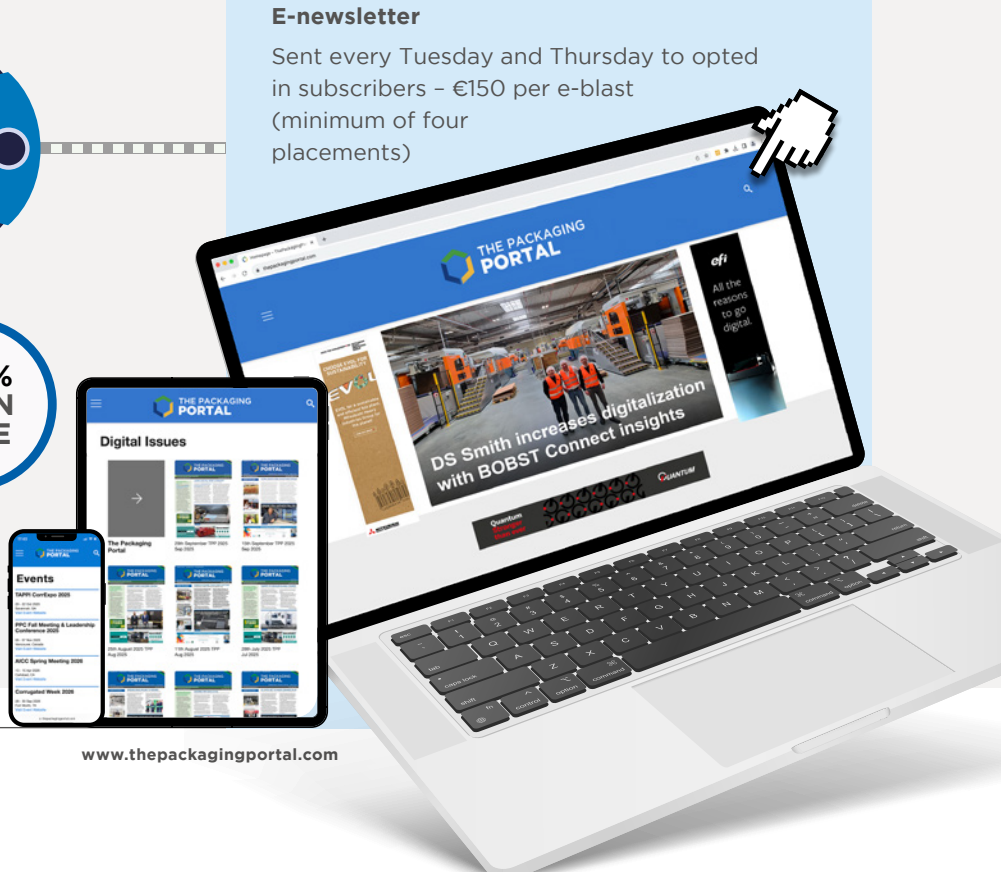
With a daily news feed, video posts and plant features www.thepackagingportal.com, for corrugated and folding carton converters, was launched in January 2016.

Since its launch it has served **5.9 MILLION** pages of information to **632,098** users

16,012 registered users who have opted-in to receive the twice per week e-newsletter update

31.4% OPEN RATE

Fully optimized for PC, tablet and mobile device usage



www.thepackagingportal.com

THE PACKAGING PORTAL AND RECOVERED FIBRE NEWS

CONSOLIDATED ROUND UP OF NEWS

A printed newsletter published every two weeks, with content generated from the daily news feed. Content includes industry news, feature stories, appointments, financial results, current investment projects and new product launches. Circulated to corrugated and carton plants throughout the UK, mainland Europe and the Middle East, it is fed by our daily news feed - www.thepackagingportal.com

For full specs see overleaf

ADVERTISING RATES 2026

PRINT

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€1375	€960	€660
12 Insertions	€1290	€870	€630
26 Insertions	€1240	€780	€585

ONLINE

Standard animated banner

728 pixels wide x 90 pixels deep @ 72dpi - €600/month (minimum of three months)

Skyscraper animated advert

206 pixels wide x up to 600 pixels deep @ 72dpi - €850/month (minimum of three months)

E-newsletter

Sent every Tuesday and Thursday to opted in subscribers - €150 per e-blast (minimum of four placements)

MECHANICAL DATA



FULL PAGE

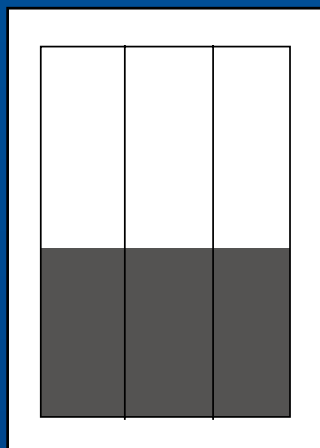


FULL PAGE ADVERTS

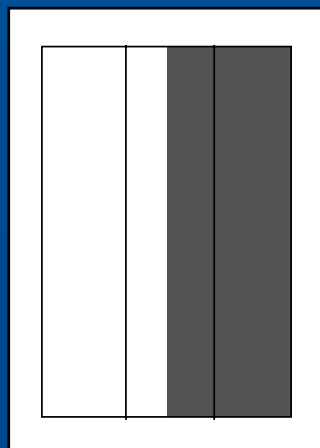
Please keep all critical information out of the bleed area and well away from the trim (at least 6mm) to avoid information being lost.

FULL PAGE	210 x 297 mm (216 x 303 mm with bleed)
1/2 PAGE (H)	190 x 128 mm
1/2 PAGE (V)	93 x 272 mm
1/4 PAGE (H)	190 x 62 mm
1/4 PAGE (V)	93 x 128 mm

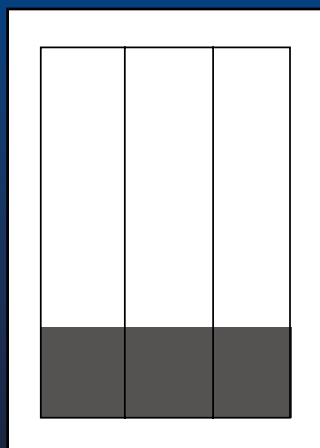
NB. ALL DIMENSIONS ARE WIDTH BY HEIGHT



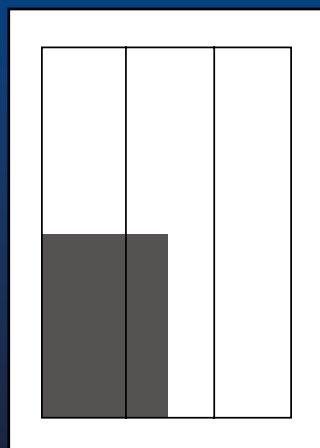
1/2 PAGE (H)



1/2 PAGE (V)



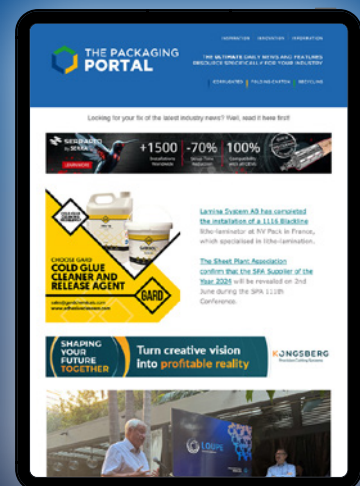
1/4 PAGE (H)



1/4 PAGE (V)

TO BOOK YOUR ADVERTISING PLEASE EMAIL DAN BRUNTON

dan@brunton.co.uk



TO FIND OUT MORE OUT OUR ONLINE ADVERTISING PLEASE EMAIL

dan@brunton.co.uk