

INSPIRATION, INNOVATION, INFORMATION.



With a daily news feed, video posts, plant features and embedded Twitter feed, this website for corrugated and folding carton converters was launched in January 2016.

Since its launch it has served
4.9 MILLION
pages of information
to **603,137** unique
users*

34.7%
OPEN
RATE

15,872
registered users
who have opted-in to receive
the twice per week
e-newsletter update

Fully optimized for PC, tablet
and mobile device usage

* Since October, 2018

THE PACKAGING PORTAL

A CONSOLIDATED ROUND UP OF INDUSTRY NEWS

A printed newsletter published every two weeks, with content generated from the daily news feed. Content includes industry news, feature stories, appointments, financial results, current investment projects and new product launches. Circulated to corrugated and carton plants throughout the UK, mainland Europe and the Middle East, it is fed by our daily news feed – www.thepackagingportal.com

For full
specs
see
overleaf

ADVERTISING RATES 2024

PRINT

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€1375	€960	€660
12 Insertions	€1290	€870	€630
26 Insertions	€1240	€780	€585

ONLINE

Standard animated banner

728 pixels wide x 90 pixels deep @ 72d pi –
€600/month (minimum of three months)

Skyscraper animated advert

206 pixels wide x up to 600 pixels deep @ 72d pi –
€850/month (minimum of three months)

E-newsletter

Sent every Tuesday and Thursday to opted
in subscribers – €150 per e-blast
(minimum of four
placements)

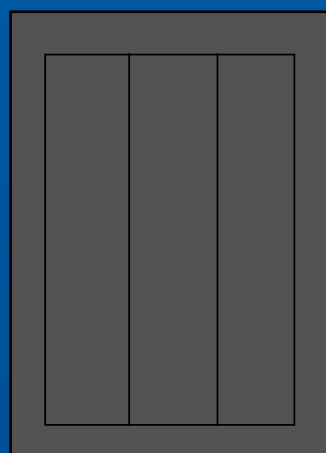
NEW
interactive
page-turning
issues



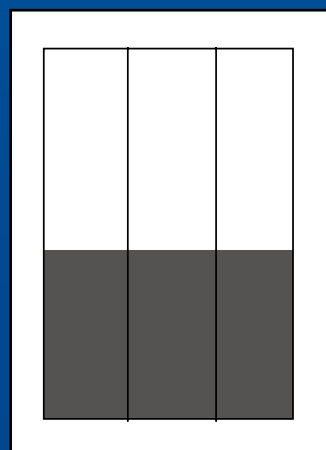
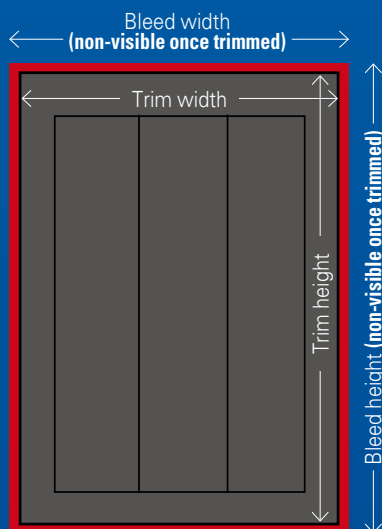
www.thepackagingportal.com



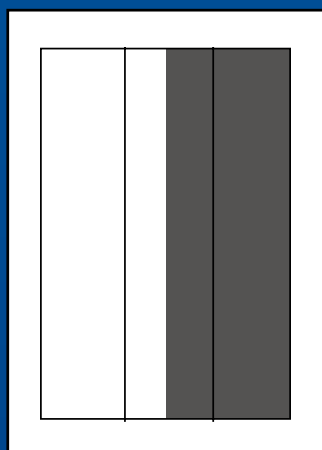
MECHANICAL DATA



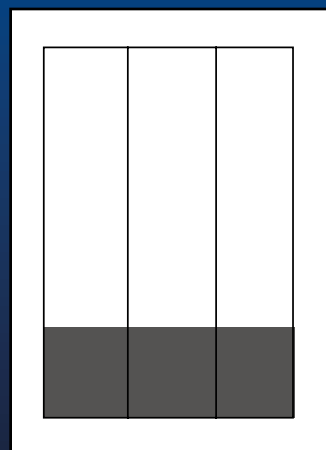
FULL PAGE



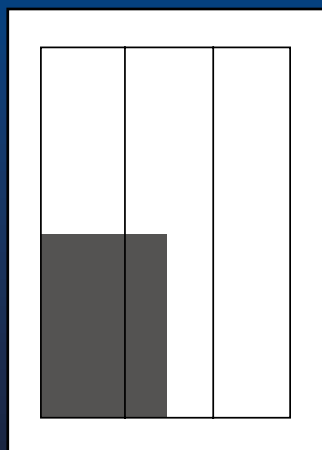
1/2 PAGE (H)



1/2 PAGE (V)



1/4 PAGE (H)



1/4 PAGE (V)



FULL PAGE ADVERTS

Please keep all critical information out of the bleed area ■ and well away from the trim to avoid information being lost.

FULL PAGE	210 x 297 mm (216 x 303 mm with bleed !)
1/2 PAGE (H)	190 x 128 mm
1/2 PAGE (V)	93 x 272 mm
1/4 PAGE (H)	190 x 62 mm
1/4 PAGE (V)	93 x 128 mm

NB. ALL DIMENSIONS ARE WIDTH BY HEIGHT

TO BOOK YOUR ADVERTISING PLEASE EMAIL DAN BRUNTON

dan@brunton.co.uk



TO FIND OUT MORE OUT OUR ONLINE ADVERTISING PLEASE EMAIL

dan@brunton.co.uk