

WIDELY RECOGNISED AS THE LEADING AND MOST RELEVANT JOURNAL FOR THE INDUSTRY WHICH IT SERVES



# FOLDING CARTON INDUSTRY

INCORPORATING NEWS AND COMMENT FROM PRO CARTON AND THE PAPERBOARD PACKAGING COUNCIL

Read by carton makers, cartonboard mills, equipment and machinery suppliers and carton buyers throughout the world.

The magazine is published in January, March, May, July, September and November each year.

## 2024 PROGRAMME

<b>JAN/FEB</b>	Cutting and Creasing Review
<b>MAR/APR</b>	Sheetfed Printing Review
<b>MAY/JUNE</b>	Inks, Coatings and Varnishes, Adhesive Applicators and Quality Control. <b>Drupa Issue</b>
<b>JULY/AUG</b>	Laminating Reel Fed Printing Review
<b>SEPT/OCT</b>	MIS Systems/Computer Software and Barcoding
<b>NOV/DEC</b>	Carton Gluers and Window Patchers Reviewed

The following subjects will also be reviewed throughout the year in a series of in-depth articles compiled by our editorial staff and contributors:

- Board Mill Profiles
- Carton Plant Profiles
- Equipment Supplier Profiles
- Carton People Profiles
- Carton User Profiles
- New Products, Equipment & Services
- Equipment Installation Reviews
- Product Review Profiles

In addition, each issue contains its regular and established schedule of articles of topical and immediate relevance to readers. Included in these are: Corporate Affairs • New Products • Suppliers Guide • Classified Advertising

## ADVERTISING RATES 2024

	FULL PAGE	1/2 PAGE	1/4 PAGE
<b>1 Insertion</b>	€2420	€1375	€760
<b>2 Insertions</b>	€2340	€1320	€725
<b>3 Insertions</b>	€2270	€1170	€690
<b>6 Insertions</b>	€2035	€1100	€600

For full specs see over

UK CUSTOMERS: VAT will be charged at statutory rate.

## COUNTRY BREAKDOWN

(Source: Label Print Out/Postal Code Areas)



<b>Europe</b>	Germany <b>332</b>	Switzerland <b>84</b>
United Kingdom <b>470</b>	Italy <b>284</b>	Sweden <b>89</b>
Ireland <b>57</b>	Spain <b>235</b>	Norway <b>46</b>
Holland <b>102</b>	Portugal <b>91</b>	Finland <b>63</b>
Belgium <b>86</b>	Austria <b>99</b>	Denmark <b>81</b>
France <b>309</b>	Greece <b>36</b>	Eastern Europe <b>427</b>

**Middle East** 198

**Africa** 317

**Far East Asia & Pacific Region** 604

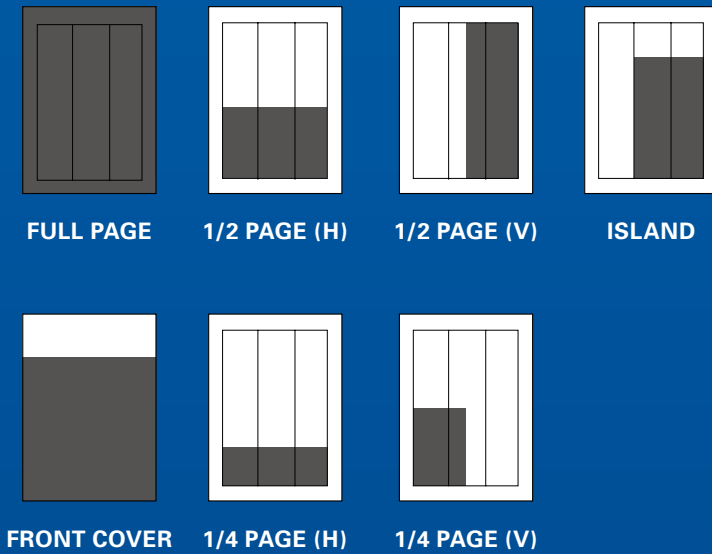
**South America** 573

**North America** 630

# MECHANICAL DATA

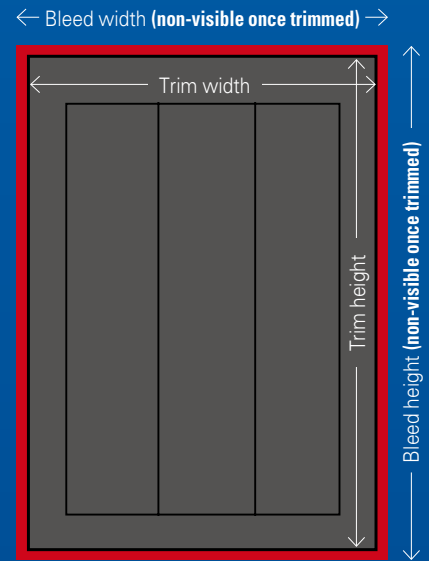
PLEASE EMAIL DAN BRUNTON  
dan@brunton.co.uk TO BOOK ADVERTISING

## PRINT



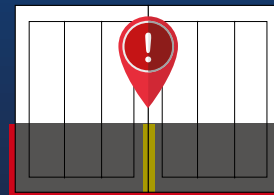
### FULL PAGE ADVERTS

Please keep all critical information out of the bleed area and well away from the trim to avoid information being lost.



PRINT	IPBI	FCI	TPP	RFN
<b>FULL PAGE</b>	210 x 280 mm (216 x 286 mm with bleed)	210 x 280 mm (216 x 286 mm with bleed)	210 x 297 mm (216 x 303 mm with bleed)	210 x 297 mm (216 x 303 mm with bleed)
<b>1/2 PAGE (H)</b>	170 x 116 mm	170 x 116 mm	190 x 128 mm	190 x 133 mm
<b>1/2 PAGE (V)</b>	86 x 241.8 mm	86 x 241.8 mm	93 x 272 mm	93 x 272 mm
<b>ISLAND</b>	112 x 185 mm	112 x 185 mm	N/A	N/A
<b>1/4 PAGE (H)</b>	170 x 60 mm	170 x 60 mm	190 x 62 mm	190 x 62 mm
<b>1/4 PAGE (V)</b>	86 x 116 mm	86 x 116 mm	93 x 128 mm	93 x 133 mm
<b>FRONT COVER</b>	210 x 210 mm <b>PLUS 3 mm bleed – right and bottom ONLY</b> (213 x 213 mm with bleed)	210 x 219.5 mm <b>PLUS 3 mm bleed – right and bottom ONLY</b> (213 x 222.5 mm with bleed)		
<b>DPS 1/2 PAGE (H)</b>	420 x 107 mm <b>PLUS 3 mm bleed – left, right and bottom ONLY</b> (426 x 110 mm with bleed)	420 x 107 mm <b>PLUS 3 mm bleed – left, right and bottom ONLY</b> (426 x 110 mm with bleed)		

**NB. ALL DIMENSIONS ARE WIDTH BY HEIGHT**



### DPS 1/2 PAGE ADS

Please keep all critical information out of the bleed area, the gutter (area between pages) and well away from the trim to avoid information being lost.

DPS 1/2 PAGE (H)

## ONLINE

BANNER ADVERT 728 pixels wide x 90 pixels high

