

INSPIRATION, INNOVATION, INFORMATION.



THE PACKAGING PORTAL

A CONSOLIDATED ROUND UP OF INDUSTRY NEWS

A printed newsletter published every two weeks, with content generated from the daily news feed. Content includes industry news, feature stories, appointments, financial results, current investment projects and new product launches. Circulated to corrugated and carton plants throughout the UK, mainland Europe and the Middle East, it is fed by our daily news feed – www.thepackagingportal.com

For full specs see overleaf

ADVERTISING RATES 2023

PRINT

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€1375	€960	€660
12 Insertions	€1290	€870	€630
26 Insertions	€1240	€780	€585

ONLINE

Standard animated banner

728 pixels wide x 90 pixels deep @ 72d pi –
€600/month (minimum of three months)

Skyscraper animated advert

206 pixels wide x up to 600 pixels deep @ 72d pi –
€850/month (minimum of three months)

E-newsletter

Sent every Tuesday and Thursday to opted in subscribers – €150 per e-blast (minimum of four placements)

With a daily news feed, video posts, plant features and embedded Twitter feed, this website for corrugated and folding carton converters was launched in January 2016.

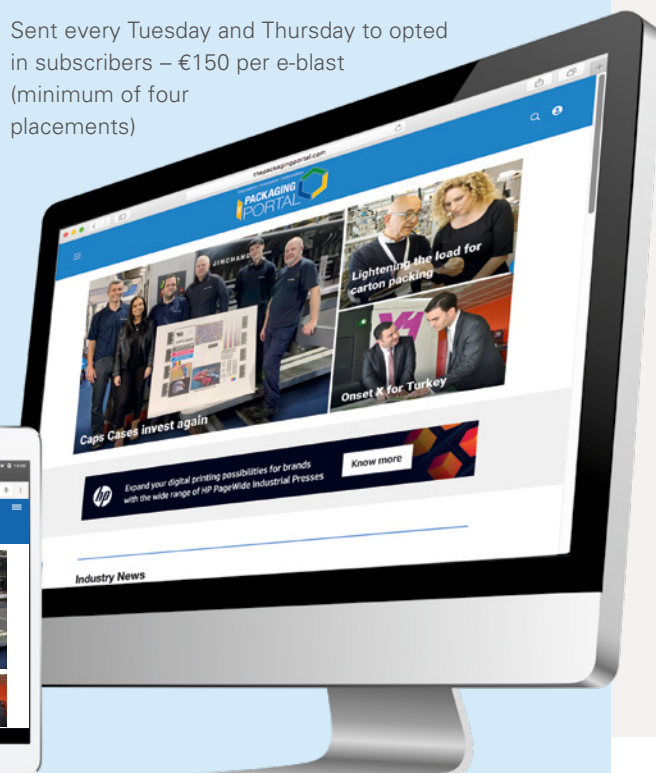
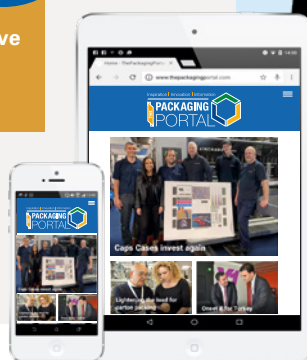
Since its launch it has served
4.1 MILLION
pages of information
to **413,999** unique users*

**42.1%
OPEN
RATE**

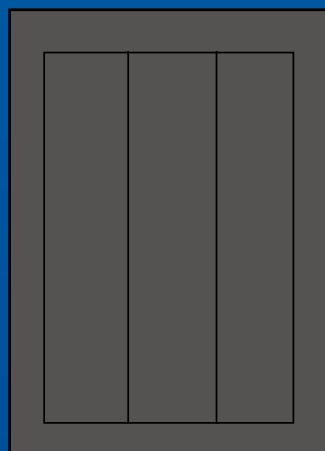
14,650
registered users
who have opted-in to receive
the twice per week
e-newsletter update

Fully optimized for PC, tablet
and mobile device usage

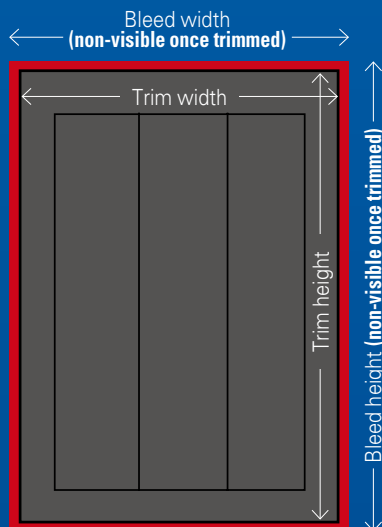
* Since October, 2018



MECHANICAL DATA



FULL PAGE



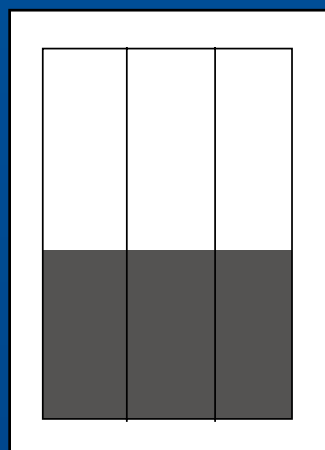
FULL PAGE ADVERTS

Please keep all critical information out of the bleed area ■ and well away from the trim to avoid information being lost.

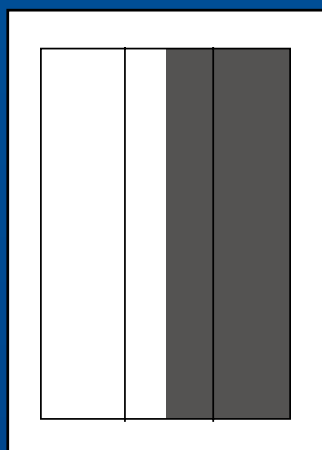
FULL PAGE	210 x 297 mm (216 x 303 mm with bleed !)
1/2 PAGE (H)	190 x 128 mm
1/2 PAGE (V)	93 x 262 mm
1/4 PAGE (H)	190 x 62 mm
1/4 PAGE (V)	93 x 128 mm
NB. ALL DIMENSIONS ARE WIDTH BY HEIGHT	

**TO BOOK YOUR ADVERTISING
PLEASE EMAIL DAN BRUNTON**

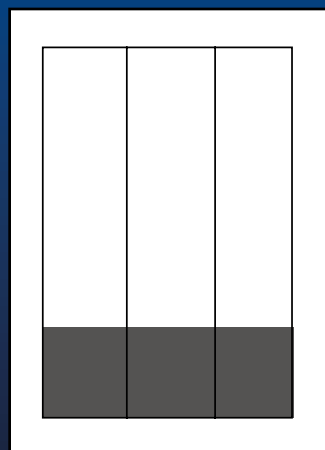
dan@brunton.co.uk



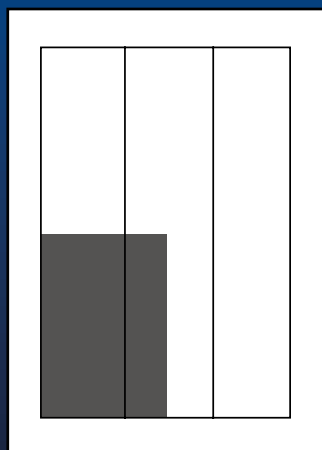
1/2 PAGE (H)



1/2 PAGE (V)



1/4 PAGE (H)



1/4 PAGE (V)



**TO FIND OUT MORE OUT
OUR ONLINE ADVERTISING
PLEASE EMAIL**

dan@brunton.co.uk