

WIDELY RECOGNISED AS THE LEADING AND MOST RELEVANT JOURNAL FOR THE INDUSTRY WHICH IT SERVES



FOLDING CARTON INDUSTRY

INCORPORATING NEWS AND COMMENT FROM PRO CARTON AND THE PAPERBOARD PACKAGING COUNCIL

Read by carton makers, cartonboard mills, equipment and machinery suppliers and carton buyers throughout the world.

The magazine is published in January, March, May, July, September and November each year.

2023 PROGRAMME

| | |
|-----------------|--|
| JAN/FEB | Cutting and Creasing Review |
| MAR/APR | Sheetfed Printing Review |
| MAY/JUNE | Inks, Coatings and Varnishes, Adhesive Applicators and Quality Control |
| JULY/AUG | Laminating Reel Fed Printing Review |
| SEPT/OCT | MIS Systems/Computer Software and Barcoding |
| NOV/DEC | Carton Gluers and Window Patchers Reviewed |

The following subjects will also be reviewed throughout the year in a series of in-depth articles compiled by our editorial staff and contributors:

- Board Mill Profiles
- Carton Plant Profiles
- Equipment Supplier Profiles
- Carton People Profiles
- Carton User Profiles
- New Products, Equipment & Services
- Equipment Installation Reviews
- Product Review Profiles

In addition, each issue contains its regular and established schedule of articles of topical and immediate relevance to readers. Included in these are: Corporate Affairs • New Products • Suppliers Guide • Classified Advertising

ADVERTISING RATES 2023

| | FULL PAGE | 1/2 PAGE | 1/4 PAGE |
|---------------------|-----------|----------|----------|
| 1 Insertion | €2420 | €1375 | €760 |
| 2 Insertions | €2340 | €1320 | €725 |
| 3 Insertions | €2270 | €1170 | €690 |
| 6 Insertions | €2035 | €1100 | €600 |

For full specs see over

UK CUSTOMERS: VAT will be charged at statutory rate.

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(Source: Label Print Out/Postal Code Areas)



| | | |
|---------------------------|--------------------|---------------------------|
| Europe | Germany 332 | Switzerland 84 |
| United Kingdom 470 | Italy 284 | Sweden 89 |
| Ireland 57 | Spain 235 | Norway 46 |
| Holland 102 | Portugal 91 | Finland 63 |
| Belgium 86 | Austria 99 | Denmark 81 |
| France 309 | Greece 36 | Eastern Europe 427 |

Middle East 198

Africa 317

Far East Asia & Pacific Region 604

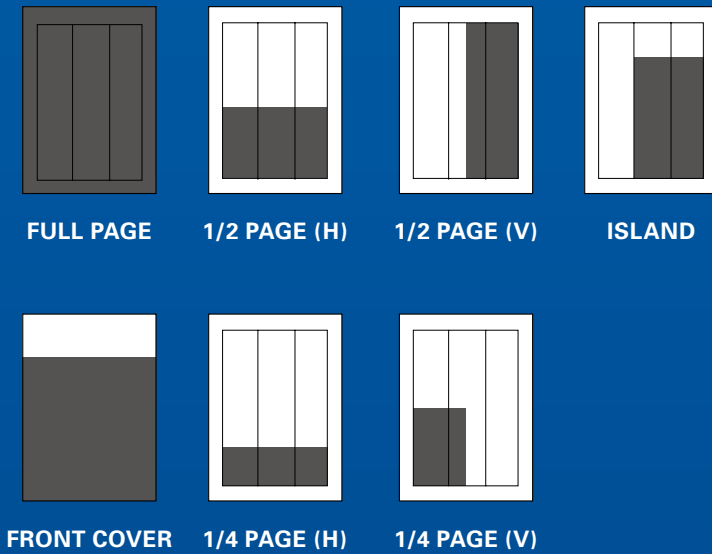
South America 573

North America 630

MECHANICAL DATA

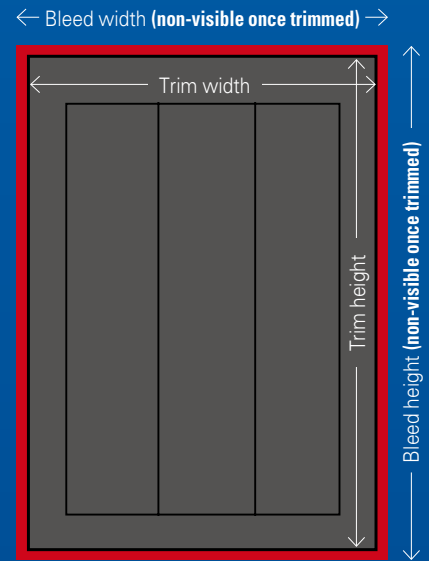
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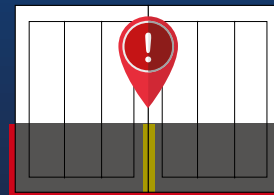
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| PRINT | IPBI | FCI | TPP | RFN |
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| FULL PAGE | 210 x 280 mm (216 x 286 mm with bleed) | 210 x 280 mm (216 x 286 mm with bleed) | 210 x 297 mm (216 x 303 mm with bleed) | 210 x 297 mm (216 x 303 mm with bleed) |
| 1/2 PAGE (H) | 170 x 116 mm | 170 x 116 mm | 190 x 128 mm | 190 x 133 mm |
| 1/2 PAGE (V) | 86 x 236 mm | 86 x 236 mm | 93 x 262 mm | 93 x 272 mm |
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| 1/4 PAGE (V) | 86 x 116 mm | 86 x 116 mm | 93 x 128 mm | 93 x 133 mm |
| FRONT COVER | 210 x 210 mm PLUS 3 mm bleed – right and bottom ONLY (213 x 213 mm with bleed) | 210 x 219.5 mm PLUS 3 mm bleed – right and bottom ONLY (213 x 222.5 mm with bleed) | | |
| DPS 1/2 PAGE (H) | 420 x 107 mm PLUS 3 mm bleed – left, right and bottom ONLY (426 x 110 mm with bleed) | 420 x 107 mm PLUS 3 mm bleed – left, right and bottom ONLY (426 x 110 mm with bleed) | | |

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